



WHOLESALE
Catalog



VIOLET-JADE.COM



Table of CONTENTS

01 WELCOME.....	02
02 ABOUT US.....	04
03 BRAND STORY.....	05
04 ABOUT THE COLLECTIONS.....	06
05 LINE SHEET.....	07
06 WHOLESALE DETAILS.....	11
07 TESTIMONIALS.....	12
08 HOW TO ORDER.....	13
09 CONTACT.....	14



WELCOME!

In this catalog, you'll find information about Violet + Jade's candle and herbal body care collections, details about wholesale ordering, and a line sheet listing all the products we currently offer. Take a look! We're sure you'll like what you find!



HELLO,

I'm Meg, owner, herbalist, and creator at Violet & Jade. I'm excited to share my candles and herbal body products with you! My goal is to help people connect with their own magic by creating opportunity for moments of Intention and tenderness.

Meg



Violet & Jade is a St. Louis, MO based, queer-owned small business.



1-314-971-4734

info@violet-jade.com

www.violet-jade.com

[@violetandjade](https://www.instagram.com/violetandjade)



ABOUT

Violet & Jade was created to help remind us all to care for ourselves, to create sacred spaces in our homes, connect with our senses, and light our internal fires, through handcrafted goods designed to make us feel alive. Violet & Jade products are always created with high quality materials you can feel good about bringing into your home, such as soy wax, natural essential oils, and fragrance oils that are always phthalate-free.

Our products are lovingly handmade in small batches, and stirred with good intentions. We're committed to sharing the good vibes, and supporting organizations who make our world a better place. We were proud to share a portion of our profits in 2022 with Planned Parenthood, The SQSH, and Right By You.



THE STORY BEHIND



When I was a new mom, I felt really lost. I had generally let my light dim, and hadn't been making space in my life for the things that brought me my own kind of joy.

I set out to find what it was that lit me up again, and found it in the dirt. Tending to my garden led me to herbalism.

Herbalism led me to caring for my body and my mind in a way that I hadn't done in years. Ritual self care became more important to me than ever, and I've found magic in tending to myself.

Violet & Jade is an expression of my own return to my magic. My line of products includes handcrafted herbal remedies such as balms and bath soaks, and hand-poured soy wax candles, each designed to awaken your senses, ground you in your body, and set a mood in your space. In bringing Violet & Jade to life, I've made space for myself to grow in my joy and creativity. I hope what I've created will spark similar experiences for you.

VIOLET & JADE FALL/WINTER 2023 COLLECTIONS

HEARTH WITCH COLLECTION

The Hearth Witch brings the energy of the Green Witch and the Kitchen Witch together, honoring the home as a sacred space and turning the mundane into magic with their knowledge of nature's cycles, herbs, and careful intentions. With this collection of candles and herbal body care products, we encourage you to take a moment for yourself, connect with your senses and surroundings, and channel your inner Hearth Witch. All the scents in this collection are familiar, earthy, and a bit witchy.



QUEER ALL YEAR COLLECTION

Our Queer All Year collection is a celebration of the LGBTQ+ community. From the joyful scent of bottomless mimosas in Drag Brunch, to the dark and masculine Leather Daddy, these have been some of our most popular candles, not only during Pride season, but all year long.

FALL/WINTER 2023 HEARTH WITCH COLLECTION

Line Sheet



BEST SELLER

QUIET MIND CANDLE

SKU SQ9049995

Scented with bergamot & black tea, Quiet Mind is soothing and calm. A crowd favorite.

7 oz amber glass jar
phthalate-free

WHOLESALE: \$9/UNIT

RETAIL: \$18

MOQ: 12 UNITS



HEX THE PATRIARCHY CANDLE

SKU SQ8711368

Scented with ash, amber, & earth. Smoldering and dark, it smells like feminine rage.

7oz amber glass jar
phthalate-free

WHOLESALE: \$9/UNIT

RETAIL: \$18

MOQ: 12 UNITS



INCENSE CANDLE

SKU SQ7161332

Scented with Nag Champa and Amber, Incense smells like your cool Auntie's apartment.

7 oz amber glass jar
phthalate-free

WHOLESALE: \$9/UNIT

RETAIL: \$18

MOQ: 12 UNITS



NEW MOON CANDLE

SKU SQ5682928

Scented with violet, saffron, & vetiver. Femme, soft, and a little herbal. Smells like new beginnings!

7 oz amber glass jar
phthalate-free

WHOLESALE : \$9/UNIT

RETAIL: \$18

MOQ: 12 UNITS



FULL MOON CANDLE

SKU SQ6146101

Scented with clove, wood, and amber, Full Moon is warm and robust. Pairs well with gratitude and executing goals!

7 oz amber glass jar
phthalate-free

WHOLESALE: \$9/UNIT

RETAIL: \$18

MOQ: 12 UNITS



ENCHANTED CANDLE

SKU SQ4145869

Enchanted is warm and sultry. Scented with coconut, sandalwood, and amber. Smells like a romantic getaway!

7 oz amber glass jar
phthalate-free

WHOLESALE: \$9/UNIT

RETAIL: \$18

MOQ: 12 UNITS

FALL/WINTER 2023 HEARTH WITCH COLLECTION

Line Sheet



WANDERLUST CANDLE
SKU SQ9147947

Lavender, sage, & cedar scented. For the free spirit who wishes they were hiking right now. 7 oz amber glass jar phthalate-free

WHOLESALE: \$9/UNIT
RETAIL: \$18
MOQ: 12 UNITS



FOREST FLOOR CANDLE
SKU SQ0584032

Scented with oakmoss, tonka, & pine. Smells like somewhere fairies frolic. 7 oz amber glass jar phthalate-free

WHOLESALE: \$9/UNIT
RETAIL: \$18
MOQ: 12 UNITS



KINDRED CANDLE
SKU SQ8544971

Scented with chamomile, shea, & aged wood. Smells like comfort. 7 oz amber glass jar phthalate-free

WHOLESALE: \$9/UNIT
RETAIL: \$18
MOQ: 12 UNITS



FOLKLORE CANDLE
SKU SQ2069776

Scented with saffron & tobacco, folklore is familiar and comfortable. Like an age-old story. 7 oz amber glass jar phthalate-free

WHOLESALE : \$9/UNIT
RETAIL: \$18
MOQ: 12 UNITS



APOTHECARY CANDLE
SKU SQ8716771

Scented with yerba santa, rosemary, and sea salt. Reminiscent of a magical little herb shop! 7 oz amber glass jar phthalate-free

WHOLESALE: \$9/UNIT
RETAIL: \$18
MOQ: 12 UNITS



EUCALYPTUS SHOWER STEAMERS
SKU SQ9140898

Fizzing aromatherapy tabs for the shower. Ingredients: sodium bicarbonate, citric acid, kaolin clay, menthol crystals, coconut oil, eucalyptus essential oil

WHOLESALE: \$7.50/UNIT
RETAIL: \$15
MOQ: 10 UNITS

FALL/WINTER 2023 HEARTH WITCH COLLECTION

Line Sheet



**CYPRESS + CITRUS
SHOWER STEAMERS**
SKU SQ2389481

Fizzing aromatherapy tabs for the shower.

Ingredients: sodium bicarbonate, citric acid, kaolin clay, menthol crystals, coconut oil, fragrance

WHOLESALE: \$7.50/UNIT
RETAIL: \$15
MOQ: 10 UNITS



**LAVENDER SHOWER
STEAMERS**
SKU SQ9213743

Fizzing aromatherapy tabs for the shower.

Ingredients: sodium bicarbonate, citric acid, kaolin clay, menthol crystals, coconut oil, lavender essential oil, fragrance

WHOLESALE: \$7.50/UNIT
RETAIL: \$15
MOQ: 10 UNITS



**BERGAMOT + MINT
SHOWER STEAMERS**
SKU SQ19 45031

Fizzing aromatherapy tabs for the shower.

Ingredients: sodium bicarbonate, citric acid, kaolin clay, menthol crystals, coconut oil, fragrance

WHOLESALE: \$7.50/UNIT
RETAIL: \$15
MOQ: 10 UNITS



UNSCENTED BABY BALM
SKU SQ4113481

For the most sensitive skin. Use as a nipple balm, diaper moisture barrier, or all-over moisturizer.

Ingredients: coconut, olive, and jojoba oils, Infused with calendula & lavender flowers, beeswax, vitamin e

WHOLESALE: \$6/UNIT
RETAIL: \$12
MOQ: 10 UNITS



PEPPERMINT BALM
SKU SQ9642711

Cooling relief, for use on temples & back of neck.

Ingredients: peppermint & calendula Infused coconut, olive, & jojoba oils, essential oils, vitamin e

WHOLESALE: \$6/UNIT
RETAIL: \$12
MOQ: 10 UNITS



CALENDULA BALM
SKU SQ9467179

All-over moisturizer for chapped skin.

Ingredients: coconut, olive, and jojoba oils, Infused with calendula & lavender flowers, beeswax, essential oil, vitamin e

WHOLESALE: \$6/UNIT
RETAIL: \$12
MOQ: 10 UNITS

FALL/WINTER 2023 HEARTH WITCH COLLECTION

Line Sheet



EVERGREEN CANDLE

SKU SQ8627306

Scented with eucalyptus, pine, & smoke, Evergreen is a crisp and natural winter forest smell

7 oz amber glass jar
phthalate-free

WHOLESALE: \$9/UNIT

RETAIL: \$18

MOQ: 12 UNITS



SOLSTICE CANDLE

SKU SQ2323239

Scented with orange, clove, & sandalwood, Solstice brings to mind pomanders & celebration

7 oz amber glass jar
phthalate-free

WHOLESALE: \$9/UNIT

RETAIL: \$18

MOQ: 12 UNITS



AUTUMN MORNING

CANDLE

SKU SQ0820743

Leather-bound books and fresh mountain air.

7 oz amber glass jar
phthalate-free

WHOLESALE: \$9/UNIT

RETAIL: \$18

MOQ: 12 UNITS



THE WITCHING HOUR

CANDLE

SKU SQ8490446

Cedarwood, Sandalwood, and a hint of spice. Earthy undertones with a bit of vetiver.

7 oz amber glass jar
phthalate-free

WHOLESALE : \$9/UNIT

RETAIL: \$18

MOQ: 12 UNITS



THE COVEN CANDLE

SKU SQ8364969

Black pepper, cardamom, spicy birch, with undertones of oakmoss. A dark & earthy scent.

7 oz amber glass jar
phthalate-free

WHOLESALE: \$9/UNIT

RETAIL: \$18

MOQ: 12 UNITS



QUIET MIND

BODY + LINEN SPRAY

SKU SQ7486689

Scented with bergamot & black tea, Quiet Mind is soothing and calm. A crowd favorite.

2 oz amber glass jar
phthalate-free

WHOLESALE: \$4/UNIT

RETAIL: \$8

MOQ: 10 UNITS

Line Sheet



FOLKLORE

BODY + LINEN SPRAY

SKU SQ9514628

Scented with saffron & tobacco, folklore is familiar and comfortable.

2 oz amber glass jar
phthalate-free

WHOLESALE: \$4/UNIT

RETAIL: \$8

MOQ: 10 UNITS



ENCHANTED

BODY + LINEN SPRAY

SKU SQ5024377

Enchanted is warm and sultry.

Scented with coconut, sandalwood, and amber.

2 oz amber glass jar
phthalate-free

WHOLESALE: \$4/UNIT

RETAIL: \$8

MOQ: 10 UNITS



EVERGREEN

BODY + LINEN SPRAY

SKU SQ1585530

Eucalyptus, pine, & smoke. Evergreen is a crisp and natural winter forest smell

2 oz amber glass jar
phthalate-free

WHOLESALE: \$4/UNIT

RETAIL: \$8

MOQ: 10 UNITS



PEPPERMINT SHOWER STEAMERS

SKU SQ5534553

Fizzing aromatherapy tabs for the shower.

Ingredients: sodium bicarbonate, citric acid, kaolin clay, menthol crystals, coconut oil, fragrance

WHOLESALE: \$7.50/UNIT

RETAIL: \$15

MOQ: 10 UNITS

Line Sheet



BEST SELLER

DRAG BRUNCH CANDLE

SKU SQ7033053

Scented with mandarin & chili pepper, it smells like bottomless mimosas and sunshine!
7 oz amber glass jar
phthalate-free

WHOLESALE: \$9/UNIT

RETAIL: \$18

MOQ: 12 UNITS



LEATHER DADDY CANDLE

SKU SQ8507059

Scented with saffron, smoke, & amber. Dark, masculine, & intoxicating.
7 oz amber glass jar
phthalate-free

WHOLESALE: \$9/UNIT

RETAIL: \$18

MOQ: 12 UNITS



FANCY COFFEE (OAT MILK, PLEASE!) CANDLE

SKU SQ6765140

Coffee, cardamom, & cream.
7 oz amber glass jar
phthalate-free

WHOLESALE: \$9/UNIT

RETAIL: \$18

MOQ: 12 UNITS



QUEER MAGIC CANDLE

SKU SQ1024248

Scented with green tea and honey, it's fresh and a tad fruity. Reminiscent of a day with family at the park.
7 oz amber glass jar
phthalate-free

WHOLESALE : \$9/UNIT

RETAIL: \$18

MOQ: 12 UNITS



GODDEXX CANDLE

SKU SQ9099088

Scented with basil, neroli, & vetiver, Goddexx is gender-neutral and positively magical.
7 oz amber glass jar
phthalate-free

WHOLESALE: \$9/UNIT

RETAIL: \$18

MOQ: 12 UNITS



HIGH FEMME CANDLE

SKU SQ8808017

Sexy and very femme, this candle is scented with almond, tuberose, & tonka.
7 oz amber glass jar
phthalate-free

WHOLESALE: \$9/UNIT

RETAIL: \$18

MOQ: 12 UNITS



Wholesale Details

LEAD TIME

Most orders can be shipped or locally delivered within 7 days. Especially large orders or custom scents may take more time.

MINIMUM PURCHASE AMOUNT

Minimum total order amount is \$175.

MOQ

All items are sold in small cases. Case sizes vary by product, and are listed under each item in the line sheet.

CUSTOM ORDERS

We are able to provide custom scents for your shop. We are also able to provide private label candles. Email for details.

PAYMENT

Payment is due upon ordering. For net 30 terms, you may choose to order through violetjade.faire.com

Testimonials

“



★★★★★

-Trisha Tousant

"This mom to a 10 month old and 5 year old bought the bath salts, salve, and a candle. I could practically smell the photos and the actual products didn't disappoint! Sometimes mama needs a minute!"

★★★★★

-Redbone Bisbee
Vintage

"The scents are fabulous....started selling right out of the box!"

★★★★★

-Katie Noland

"Violet Jade candles are hands-down the best candles on the market right now. I don't buy candles from anywhere else. The scents are balanced and unique, and I love that they're made with phthalate-free fragrance."

LET'S GET STARTED!

We can get your wholesale order started one of two ways. You can email directly to place an order, which may be helpful for custom scents or private label requests, or you can order through Faire to receive Net 60 terms (and \$100 credit if it's your first time using Faire).

ORDER DIRECTLY: INFO@VIOLET-JADE.COM

ORDER THROUGH FAIRE:
VIOLETJADE.FAIRE.COM

Thanks for taking time to find out more about Violet + Jade! I'm excited to share the good vibes and bring a bit of magic to your shop!

Meg

info@violet-jade.com
www.violet-jade.com



A 10Z
MAGNIFYING
GLASS
SCOPE
MAKER
AND
DELIMITATOR



CONTACT

info@violet-jade.com

www.violet-jade.com

ph: 314.971.4734