



WHOLESALE  
*Catalog*



VIOLET-JADE.COM



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## WELCOME!

In this catalog, you'll find information about Violet + Jade's candle and herbal body care collections, details about wholesale ordering, and a line sheet listing all the products we currently offer. Take a look! We're sure you'll like what you find!



# HELLO,

I'm Meg, owner, herbalist, and creator at Violet & Jade. I'm excited to share my candles and herbal body products with you! My goal is to help people connect with their own magic by creating opportunity for moments of Intention and tenderness.

*Meg*



Violet & Jade is a St Louis, MO based, queer-owned small business.



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# ABOUT

Violet & Jade was created to help remind us all to care for ourselves, to create sacred spaces in our homes, connect with our senses, and light our internal fires, through handcrafted goods designed to make us feel alive. Violet & Jade products are always created with high quality materials you can feel good about bringing into your home, such as soy wax, natural essential oils, and fragrance oils that are always phthalate-free.

Our products are lovingly handmade in small batches, and stirred with good intentions. We're committed to sharing the good vibes, and supporting organizations who make our world a better place. We were proud to share a portion of our profits in 2022 with Planned Parenthood, The SQSH, and Right By You.

## THE STORY BEHIND



When I was a new mom, I felt really lost. I had generally let my light dim, and hadn't been making space in my life for the things that brought me my own kind of joy.

I set out to find what it was that lit me up again, and found it in the dirt. Tending to my garden led me to herbalism.

Herbalism led me to caring for my body and my mind in a way that I hadn't done in years. Ritual self care became more important to me than ever, and I've found magic in tending to myself.

Violet & Jade is an expression of my own return to my magic. My line of products includes handcrafted herbal remedies such as balms and bath soaks, and hand-poured soy wax candles, each designed to awaken your senses, ground you in your body, and set a mood in your space. In bringing Violet & Jade to life, I've made space for myself to grow in my joy and creativity. I hope what I've created will spark similar experiences for you.



## VIOLET & JADE SPRING 2024 COLLECTIONS

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### HEARTH WITCH COLLECTION

The Hearth Witch brings the energy of the Green Witch and the Kitchen Witch together, honoring the home as a sacred space and turning the mundane into magic with their knowledge of nature's cycles, herbs, and careful intentions. With this collection of candles and herbal body care products, we encourage you to take a moment for yourself, connect with your senses and surroundings, and channel your inner Hearth Witch. All the scents in this collection are familiar, earthy, and a bit witchy.



### QUEER ALL YEAR COLLECTION

Our Queer All Year collection is a celebration of the LGBTQ+ community. From the joyful scent of bottomless mimosas in Drag Brunch, to the dark and masculine Leather Daddy, these have been some of our most popular candles, not only during Pride season, but all year long.

SPRING 2024 HEARTH WITCH COLLECTION

# Line Sheet



BEST SELLER

## QUIET MIND CANDLE

SKU SQ9049995

Scented with bergamot & black tea, Quiet Mind is soothing and calm. A crowd favorite.

7 oz amber glass jar  
phthalate-free

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WHOLESALE: \$9/UNIT

RETAIL: \$18

MOQ: 6 UNITS



## HEX THE PATRIARCHY CANDLE

SKU SQ8711368

Scented with ash, amber, & earth. Smoldering and dark, it smells like feminine rage.

7oz amber glass jar  
phthalate-free

---

WHOLESALE: \$9/UNIT

RETAIL: \$18

MOQ: 6 UNITS



## INCENSE CANDLE

SKU SQ7161332

Scented with Nag Champa and Amber, Incense smells like your cool Auntie's apartment.

7 oz amber glass jar  
phthalate-free

---

WHOLESALE: \$9/UNIT

RETAIL: \$18

MOQ: 6 UNITS



## NEW MOON CANDLE

SKU SQ5682928

Scented with violet, saffron, & vetiver. Femme, soft, and a little herbal. Smells like new beginnings!

7 oz amber glass jar  
phthalate-free

---

WHOLESALE : \$9/UNIT

RETAIL: \$18

MOQ: 6 UNITS



## FULL MOON CANDLE

SKU SQ6146101

Scented with clove, wood, and amber, Full Moon is warm and robust. Pairs well with gratitude and executing goals!

7 oz amber glass jar  
phthalate-free

---

WHOLESALE: \$9/UNIT

RETAIL: \$18

MOQ: 6 UNITS



## ENCHANTED CANDLE

SKU SQ4145869

Enchanted is warm and sultry. Scented with coconut, sandalwood, and amber. Smells like a romantic getaway!

7 oz amber glass jar  
phthalate-free

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WHOLESALE: \$9/UNIT

RETAIL: \$18

MOQ: 6 UNITS



SPRING 2024 HEARTH WITCH COLLECTION

# Line Sheet



**WANDERLUST CANDLE**  
SKU SQ9147947

Lavender, sage, & cedar scented.  
For the free spirit who wishes they were hiking right now.  
7 oz amber glass jar  
phthalate-free

---

**WHOLESALE: \$9/UNIT**  
**RETAIL: \$18**  
**MOQ: 6 UNITS**



**FOREST FLOOR CANDLE**  
SKU SQ0584032

Scented with oakmoss, tonka, & pine. Smells like somewhere fairies frolic.  
7 oz amber glass jar  
phthalate-free

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**WHOLESALE: \$9/UNIT**  
**RETAIL: \$18**  
**MOQ: 6 UNITS**



**KINDRED CANDLE**  
SKU SQ8544971

Scented with chamomile, shea, & aged wood. Smells like comfort.  
7 oz amber glass jar  
phthalate-free

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**WHOLESALE: \$9/UNIT**  
**RETAIL: \$18**  
**MOQ: 6 UNITS**



**FOLKLORE CANDLE**  
SKU SQ2069776

Scented with saffron & tobacco, folklore is familiar and comfortable. Like an age-old story.  
7 oz amber glass jar  
phthalate-free

---

**WHOLESALE : \$9/UNIT**  
**RETAIL: \$18**  
**MOQ: 6 UNITS**



**APOTHECARY CANDLE**  
SKU SQ8716771

Scented with yerba santa, rosemary, and sea salt. Reminiscent of a magical little herb shop!  
7 oz amber glass jar  
phthalate-free

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**WHOLESALE: \$9/UNIT**  
**RETAIL: \$18**  
**MOQ: 6 UNITS**



**EUCALYPTUS SHOWER STEAMERS**  
SKU SQ9140898

Fizzing aromatherapy tabs for the shower.  
Ingredients: sodium bicarbonate, citric acid, kaolin clay, menthol crystals, coconut oil, eucalyptus essential oil

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**WHOLESALE: \$7.50/UNIT**  
**RETAIL: \$15**  
**MOQ: 6 UNITS**

SPRING 2024 HEARTH WITCH COLLECTION

# Line Sheet



**CYPRESS + CITRUS  
SHOWER STEAMERS**  
SKU SQ2389481

Fizzing aromatherapy tabs for the shower.

Ingredients: sodium bicarbonate, citric acid, kaolin clay, menthol crystals, coconut oil, fragrance

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**WHOLESALE: \$7.50/UNIT**  
**RETAIL: \$15**  
**MOQ: 6 UNITS**



**LAVENDER SHOWER  
STEAMERS**  
SKU SQ9213743

Fizzing aromatherapy tabs for the shower.

Ingredients: sodium bicarbonate, citric acid, kaolin clay, menthol crystals, coconut oil, lavender essential oil, fragrance

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**WHOLESALE: \$7.50/UNIT**  
**RETAIL: \$15**  
**MOQ: 6 UNITS**



**BERGAMOT + MINT  
SHOWER STEAMERS**  
SKU SQ19 45031

Fizzing aromatherapy tabs for the shower.

Ingredients: sodium bicarbonate, citric acid, kaolin clay, menthol crystals, coconut oil, fragrance

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**WHOLESALE: \$7.50/UNIT**  
**RETAIL: \$15**  
**MOQ: 6 UNITS**



**WANDERLUST INCENSE**  
SKU SQ7047035

Hand dipped charcoal & joss incense sticks, scented with lavender, sage, & cedar.

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**WHOLESALE: \$5/UNIT**  
**RETAIL: \$10**  
**MOQ: 6 UNITS**



**RELEASE INCENSE**  
SKU SQ4631269

Hand dipped charcoal & joss incense sticks, scented with cardamom, palo santo & english lavender

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**WHOLESALE: \$5/UNIT**  
**RETAIL: \$10**  
**MOQ: 6 UNITS**



**KITCHEN WITCH CANDLE**  
SKU SQ0820743

Scented with verbena, thyme, and oakmoss, It's an herb garden in a jar!  
7 oz amber glass jar  
phthalate-free

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**WHOLESALE: \$9/UNIT**  
**RETAIL: \$18**  
**MOQ: 6 UNITS**

SPRING 2024 HEARTH WITCH COLLECTION

# Line Sheet



**SPELLBOUND CANDLE**

SKU SQ2865621

Scented with rhubarb, rose, & white tea, Spellbound is fresh & floral.

7 oz amber glass jar  
phthalate-free

**WHOLESALE: \$9/UNIT**

**RETAIL: \$18**

**MOQ: 6 UNITS**



**LOVE POTION CANDLE**

SKU SQ6420879

Scented with orange, clove, & sandalwood, Solstice brings to mind pomanders & celebration

7oz amber glass jar  
phthalate-free

**WHOLESALE: \$9/UNIT**

**RETAIL: \$18**

**MOQ: 6 UNITS**



**BOG WITCH CANDLE**

SKU SQ9331308

Scented with bergamot, tobacco, and vetiver, Bog Witch is positively feral.

7 oz amber glass jar  
phthalate-free

**WHOLESALE: \$9/UNIT**

**RETAIL: \$18**

**MOQ: 6 UNITS**



**THE COVEN CANDLE**

SKU SQ8364969

Betel pepper, cardamom, spicy birch, with undertones of oakmoss. A dark & earthy scent.

7 oz amber glass jar  
phthalate-free

**WHOLESALE : \$9/UNIT**

**RETAIL: \$18**

**MOQ: 6 UNITS**



**HIGH FEMME  
BODY + LINEN SPRAY**

SKU SQ5756959

Scented with almond, tuberose, & tonka bean, High Femme is sophisticated and warm.

2 oz amber glass jar  
phthalate-free

**WHOLESALE: \$4/UNIT**

**RETAIL: \$8**

**MOQ: 6 UNITS**



**QUIET MIND  
BODY + LINEN SPRAY**

SKU SQ7486689

Scented with bergamot & black tea, Quiet Mind is soothing and calm. A crowd favorite.

2 oz amber glass jar  
phthalate-free

**WHOLESALE: \$4/UNIT**

**RETAIL: \$8**

**MOQ: 6 UNITS**

SPRING 2024 HEARTH WITCH COLLECTION

# Line Sheet



**FOLKLORE**  
**BODY + LINEN SPRAY**  
SKU SQ9514628  
Scented with saffron & tobacco, folklore is familiar and comfortable.  
2 oz amber glass jar  
phthalate-free

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**WHOLESALE: \$4/UNIT**  
**RETAIL: \$8**  
**MOQ: 6 UNITS**



**ENCHANTED**  
**BODY + LINEN SPRAY**  
SKU SQ5024377  
Enchanted is warm and sultry. Scented with coconut, sandalwood, and amber.  
2 oz amber glass jar  
phthalate-free

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**WHOLESALE: \$4/UNIT**  
**RETAIL: \$8**  
**MOQ: 6 UNITS**



**WANDERLUST**  
**BODY + LINEN SPRAY**  
SKU SQ1585530  
Lavender, sage, & cedar scented. For the free spirit who wishes they were hiking right now.  
2 oz amber glass jar  
phthalate-free

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**WHOLESALE: \$4/UNIT**  
**RETAIL: \$8**  
**MOQ: 6 UNITS**



**THE COVEN**  
**BODY + LINEN SPRAY**  
SKU SQ4701769  
Betel pepper, cardamom, spicy birch, with undertones of oakmoss. A dark & earthy scent.  
2 oz amber glass jar  
phthalate-free

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**WHOLESALE: \$4/UNIT**  
**RETAIL: \$8**  
**MOQ: 6 UNITS**



**ALCHEMY**  
**BODY + LINEN SPRAY**  
SKU SQ6402700  
Scented with santal, tobacco, & cinnamon, Alchemy is spicy and sophisticated.  
2 oz amber glass jar  
phthalate-free

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**WHOLESALE: \$4/UNIT**  
**RETAIL: \$8**  
**MOQ: 6 UNITS**

SPRING 2024 QUEER ALL YEAR COLLECTION

# Line Sheet



**DRAG BRUNCH CANDLE**  
SKU SQ7033053

Scented with mandarin & chili pepper, it smells like bottomless mimosas and sunshine!  
7 oz amber glass jar  
phthalate-free

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**WHOLESALE: \$9/UNIT**  
**RETAIL: \$18**  
**MOQ: 6 UNITS**



**LEATHER DADDY CANDLE**  
SKU SQ8507059

Scented with saffron, smoke, & amber. Dark, masculine, & intoxicating.  
7 oz amber glass jar  
phthalate-free

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**WHOLESALE: \$9/UNIT**  
**RETAIL: \$18**  
**MOQ: 6 UNITS**



**FANCY COFFEE  
(OAT MILK, PLEASE!)  
CANDLE**

SKU SQ6765140  
Coffee, cardamom, & cream.  
7 oz amber glass jar  
phthalate-free

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**WHOLESALE: \$9/UNIT**  
**RETAIL: \$18**  
**MOQ: 6 UNITS**



**QUEER MAGIC CANDLE**  
SKU SQ1024248

Scented with green tea and honey, it's fresh and a tad fruity. Reminiscent of a day with family at the park.  
7 oz amber glass jar  
phthalate-free

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**WHOLESALE : \$9/UNIT**  
**RETAIL: \$18**  
**MOQ: 6 UNITS**



**GODDEXX CANDLE**  
SKU SQ9099088

Scented with basil, neroli, & vetiver, Goddexx is gender-neutral and positively magical.  
7 oz amber glass jar  
phthalate-free

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**WHOLESALE: \$9/UNIT**  
**RETAIL: \$18**  
**MOQ: 6 UNITS**



**HIGH FEMME CANDLE**  
SKU SQ8808017

Sexy and very femme, this candle is scented with almond, tuberose, & tonka.  
7 oz amber glass jar  
phthalate-free

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**WHOLESALE: \$9/UNIT**  
**RETAIL: \$18**  
**MOQ: 6 UNITS**



# Wholesale Details

## LEAD TIME

Most orders can be shipped or locally delivered within 7 days. Especially large orders or custom scents may take more time.

## MINIMUM PURCHASE AMOUNT

Minimum total order amount is \$175.

## MOQ

All items are sold in small cases. Case sizes vary by product, and are listed under each item in the line sheet.

## CUSTOM ORDERS

We are able to provide custom scents for your shop. We are also able to provide private label candles. Email for details.

## PAYMENT

Payment is due upon ordering. For net 30 terms, you may choose to order through [violetjade.faire.com](http://violetjade.faire.com)

# Testimonials

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★★★★★

-Trisha Tousant

*"This mom to a 10 month old and 5 year old bought the bath salts, salve, and a candle. I could practically smell the photos and the actual products didn't disappoint! Sometimes mama needs a minute!"*

★★★★★

-Redbone Bisbee  
Vintage

*"The scents are fabulous....started selling right out of the box!"*

★★★★★

-Katie Noland

*"Violet Jade candles are hands-down the best candles on the market right now. I don't buy candles from anywhere else. The scents are balanced and unique, and I love that they're made with phthalate-free fragrance."*

# LET'S GET STARTED!

We can get your wholesale order started one of two ways. You can email directly to place an order, which may be helpful for custom scents or private label requests, or you can order through Faire to receive Net 60 terms (and \$100 credit if it's your first time using Faire).

ORDER DIRECTLY: [INFO@VIOLET-JADE.COM](mailto:info@violet-jade.com)

ORDER THROUGH FAIRE:  
[VIOLETJADE.FAIRE.COM](http://violetjade.faire.com)

Thanks for taking time to find out more about Violet + Jade! I'm excited to share the good vibes and bring a bit of magic to your shop!

*Meg*

[info@violet-jade.com](mailto:info@violet-jade.com)  
[www.violet-jade.com](http://www.violet-jade.com)



A 10Z  
MAGNIFYING GLASS  
MAKER  
AND  
DELINEATOR





CONTACT

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